



Mobile Applications Development

1. Mobile Application Development – best practices
2. Nomtek – company profile

Brief: Specify your basic requirements

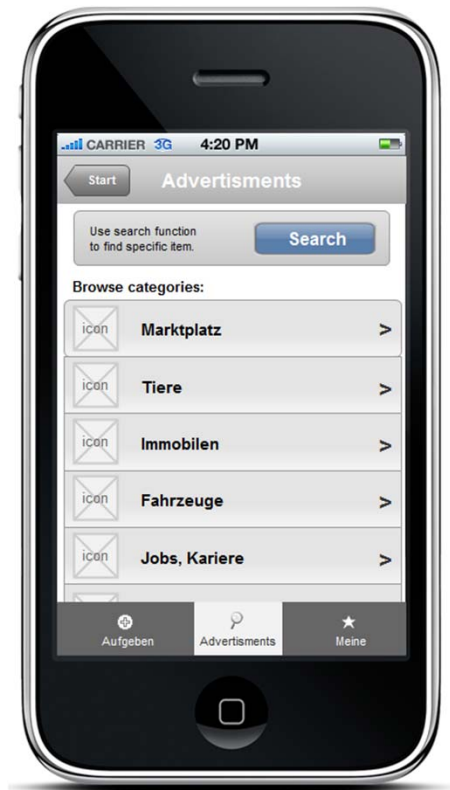
- Purpose of the application.
- Target group.
- Basic functionality.
- Target platforms.
- Language versions.
- Native, Web app or a mixture? We can help to decide.
- Do you require or already have server side back-end?



Send these requirements to [nomtek](#). We will help to verify the budget roughly at this stage.

Design detailed wireframes!

- Drafts of all screens in your application.
- Very important half-product:
 - Lets you see what you will get.
 - Protects against confusions and mistakes.
 - Lets you change your mind cheaply before starting development.
 - Lets us prepare realistic cost estimation.
- Our highly skilled Usability Experts can create wireframes for you. This work must be paid.



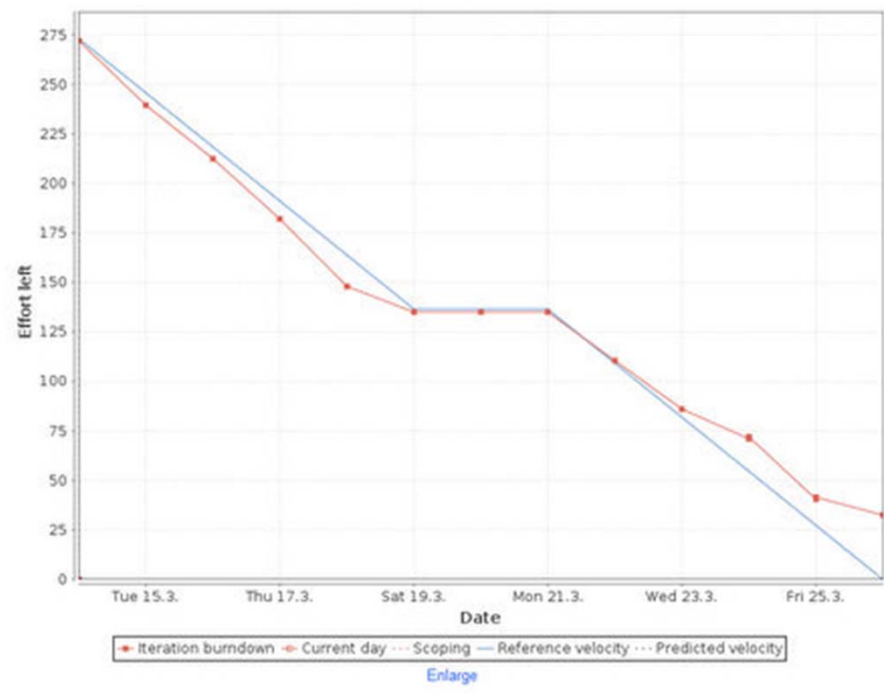
Prepare the graphics

- Can use graphics provided by you, or we can create the graphics.
- It is best to have the graphics designed before starting programming in order to minimize the total effort.
- If finish date is more important than total effort, we can start programming and graphics design simultaneously.



Software development process

- Get frequent progress updates in form of burndown chart showing effort left for each development day in the past, example:



Software development proceses

➤ Complex project → use SCRUM sprints.

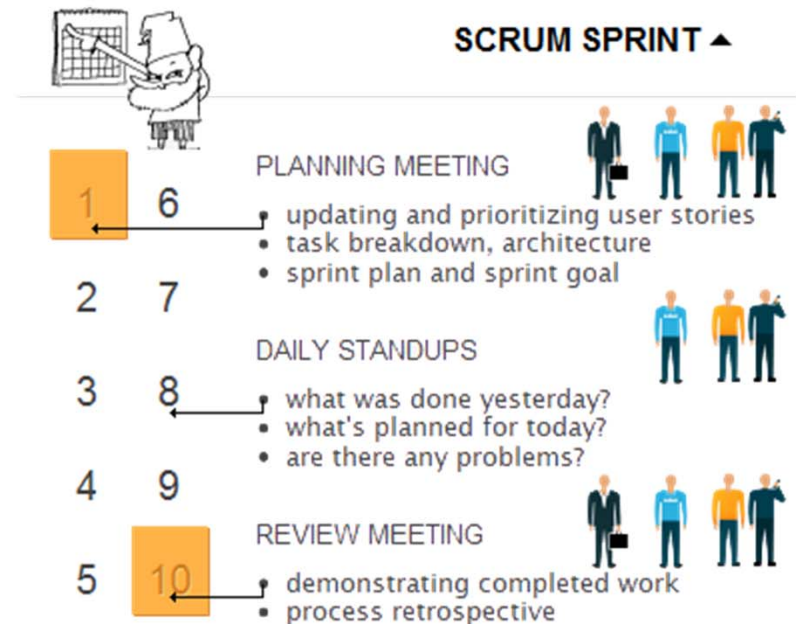
SCRUM - 2 WEEK SPRINTS



We use an efficient, iterative methodology for agile software development – SCRUM – creating shippable product increments in 2 week sprints.



We communicate with our clients using Skype screen sharing and videos.



For more detailed information [visit our website](#).

Submission to application stores

- Application will be published in the name of your legal entity.
- Start the registration process in the stores early as it may take weeks to complete.
- After you are registered, Nomtek can assist in application submission.



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Nomtek: general information

- Mobile application development expert team.
- Headquarters: Świdnicka 22, Wrocław, Poland.
- Started in July 2009.
- More than 20 successful projects, more than 15 happy customers.
- Ask for [portfolio presentation](#)!



Nomtek: competencies

- We are looking forward to extend the list.

iOS iPhone iPad



ANDROID



BlackBerry

HTML/CSS

Nomtek: our usability experts

- Our usability experts devote whole career to the passion of User Experience only.
- They will design intuitive interface and logical structure of the application.



[The Design Of Everyday Things](#)

Nomtek: our graphics designers

- Nomtek constantly cooperates with 2 graphics designers.

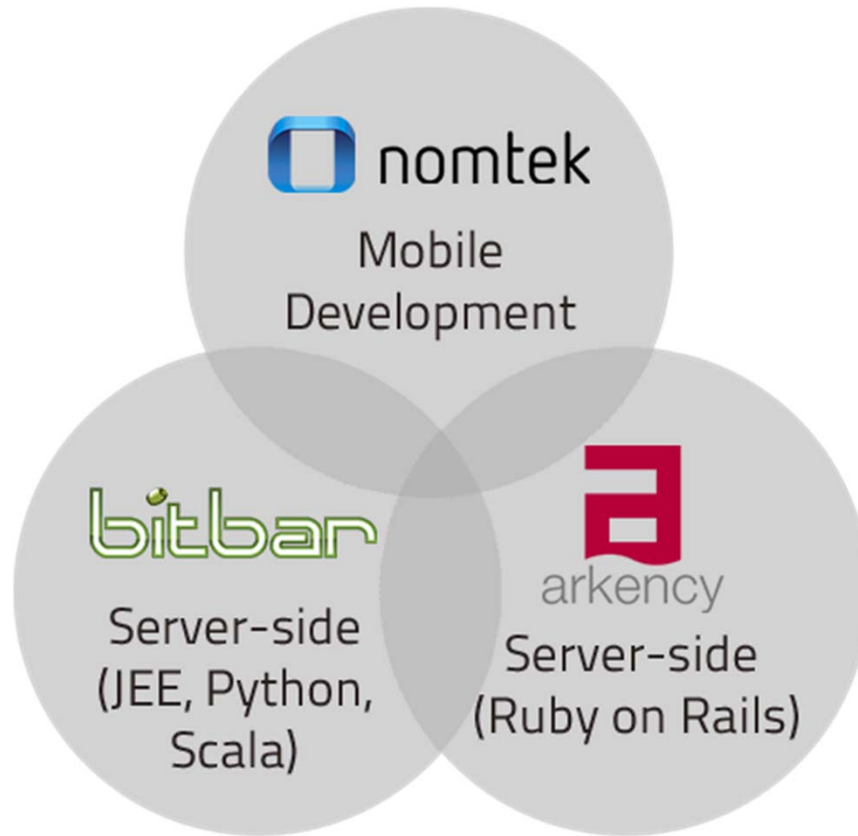


Nomtek: our software engineers

- Best software engineers are many times more productive than average ones.
- Our strategy is to keep the recruitment very selective instead of growing rapidly. We focus on analytical skills, passion and will.
- 8 highly skilled professionals hired directly, more than 20 available via our very close partners (no commission).
- Our engineers have 1-10 years of professional experience. Some of their past employers: Sun, Oracle, Symbian, Nokia, NSN, Codemasters, Imagination.



Nomtek: partners





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